



THE CITY OF NEW YORK
OFFICE OF THE MAYOR
NEW YORK, NY 10007

April 20, 2009

Dear Friends:

It is a great pleasure to welcome all those attending Sparkle Week in New York City.

This is a terrific opportunity to celebrate the tremendous contributions the jewelry industry makes to the economic and cultural vitality of our City. New York has long been the world capital of jewelry design, fabrication, and retailing, and we're committed to working to ensure the industry's continuing strength in the coming years. During Sparkle Week, New Yorkers and visitors alike can take advantage of a wide variety of special events in designer headquarters, department stores, and more around our City—and join in celebrating the work that members of the jewelry industry perform every day to keep our City shining its brightest.

On behalf of all New Yorkers, I applaud the National Jewelry Institute and all those associated with Sparkle Week for hosting this gem of an event in our City. I'm also pleased to welcome visitors for what promises to be a wonderful and unique experience. I encourage you all to venture out and experience the sights and sounds that make this one of the world's greatest places to visit. My best wishes for an enjoyable week and continued success.

Sincerely,

A handwritten signature in black ink that reads "Michael R. Bloomberg".

Michael R. Bloomberg
Mayor